



BIOMILE® FUEL CONDITIONER

Mexico Today

- The total vehicles in Mexico was estimated at 23.5 million at the end of 2012
- Increase in acid rain and suburb smog
- Government pressure to reduce emissions
- Uncertain fuel prices



The problems facing fleet managers

- Our current Fuel price for Gas and Diesel is averaging around 10 Pesos / L
- Typical fleet costs for fuel exceed 75% of operating costs
- Increasing operating costs declining profitability
- Need to control or reduce costs of fleet dollars



THE FUTURE

- BioMile is a technically advanced formulation to assist fleet managers in reducing operating costs
- BioMile is a fuel additive that enhances the characteristics of hydrocarbon fuels such as petrol and diesel
- BioMile can be packaged in a manner that suits your needs.



WHY BIOMILE®?

Combustion Catalyst *Biomile®* is a based additive that is chemically researched to:

- Increases the octane rating by 3 points
- Save up to 15% or more of fuel costs
- Reduce Exhaust pollutants by up to 75%
- Protects against engine wear
- Prolongs Sparkplug life and reduces deposits



BIOMILE® APPLICATION

- One tablet on every fill up 1:70 litres (Up to 70 litres)
- Kick-start with 2 tablets.
- Thereafter one tablet with every fill-up
- Commercial application available in crumb or powder forms.

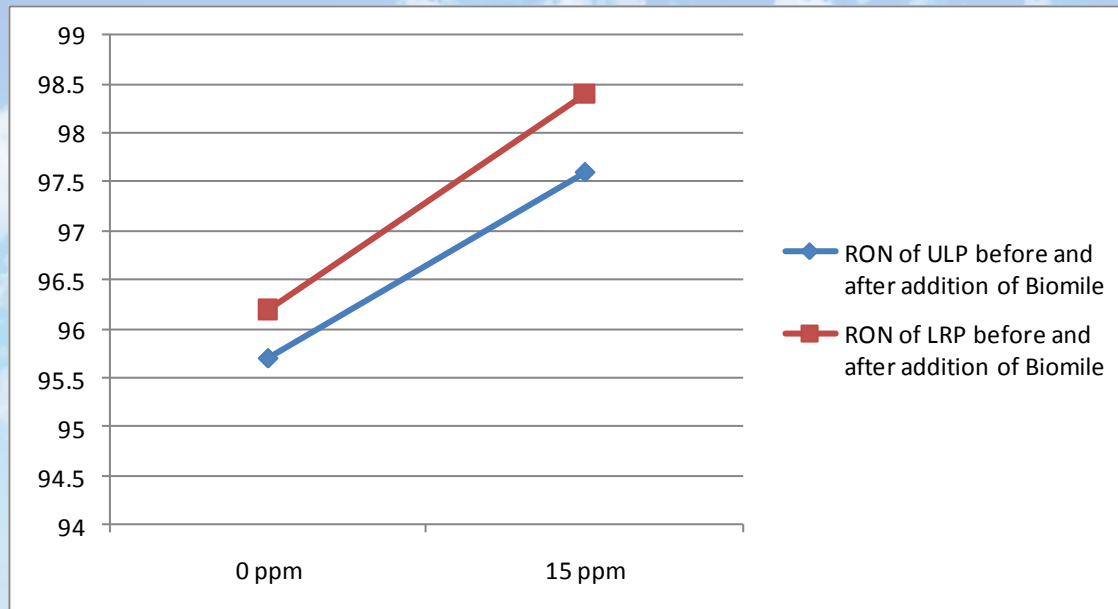


WE TESTED BIOMILE®

- Tested by 3rd party testing facilities specializing in the automotive industry
- Proven to be an Eco-friendly Green Product
- Registered with EPA (GAS: 206320001 Diesel: 206320002)



BIOMILE[®] RESULTS



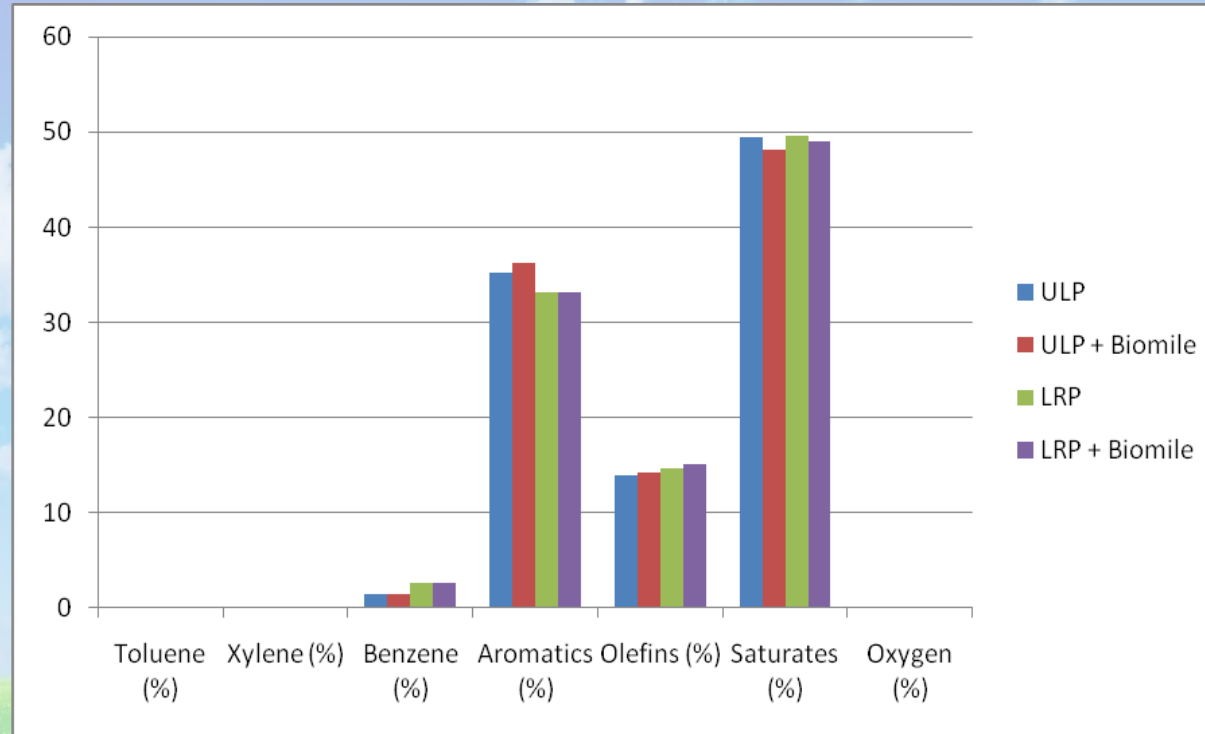
RON – Research Octane Number

ULP – Unleaded Gasoline

LRP – Regular Leaded Gasoline



BIOMILE[®] RESULTS



TECHNICAL

- Available in Tablet, Crumb or Powder form
- 100% Active, Leaves no Residue
- Works with PETROL and DIESEL
- Does not affect vehicle warranty



THE COMPETITION

NAME OF THE PRODUCT	PRESENTATION	PERFORMANCE	M.S.R.P. COST
DYNO-TAB PLUS	Pills , package with (2)	2 pills can treat 60 Litres	\$55.00 pesos
GREEN PLUS	Liquid	1 bottle treats 20 Litres	\$35.00 pesos
BIOMILE	Pills, Flakes and Bunker Packs	1 PILL ONLY treats 70 Litres	\$31.25pesos



EXAMPLE OF CONSUMER USE

*Based on a standard Mexican consumer vehicle
5 Fill-Ups per month*

60 litre Gas Tank X \$10/L = \$600 / Fill-Up

\$487.20 X 5 Fill-Ups = \$3,000.00

Biomile Savings Up To 15% = \$2,550.00

Cost per month for Biomile = \$156.25

Savings/month 293.75 Pesos



EXAMPLE OF COMMERCIAL USE

Saving of \$90 Pesos per car / 60 litres

Company Fleet fill-ups:

20 cars (60 litre tanks) = \$12,000 in Fuel

Per month = \$360,000 with biomile = \$306,000

Cost of Biomile = \$18,750 pesos /month

Savings \$35,250 pesos



GASOLINE SAVINGS

LARGE FLEET WITH TANKS

5 Kg of Flake treats 310,000 L

Cost - \$40,000 pesos

Cost per Litre – \$ 0.13 pesos

Cost for savings 310,000 L = \$2'517,200.00 pesos

(at \$8.12 pesos x L)

Savings (15%)

\$377,580.00 pesos

Cost Biomile

\$40,000.00 pesos

\$337,580.00 pesos Savings



DIESEL SAVINGS

LARGE FLEET WITH OWN TANKS

5 Kg of Flake treats 310,000 L

Cost - \$40,000 pesos

Cost per Litre – \$ 0.13 pesos

Cost for savings 310,000 L = \$2'628,800.00 pesos

(at \$ 8.48 pesos x L)

Savings (15%)

\$ 394,320.00 pesos

Cost BioMile

\$40,000.00 pesos

\$354,320.00 pesos Savings



Corporate Conscience

- CO₂ is the main cause of Global Warming
- CO₂ Emissions increase by 4% p/a.
- **Causes: Smog, Acid Rain, Oceans Warming, Drought, Damage to plants**
- **OUR BIOMILE FLEET WOULD PRODUCE 75% LESS EMISSIONS**





Thank You

For more information

visit our website

www.biomile.com